



**clickzine is the aka of berlin
based art director and designer
heiko keppel**

PERSON

Heiko Keppel
Falckensteinstraße 13
10997 Berlin

Date of birth: 29.03.1975
Place of birth: Mannheim

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Web: <http://www.clickzine.de>

SUMMARY

Eleven+ years of experience within the fields of new media, interactive design, moving image, print and publishing

CLIENTLIST

CULTURE: Berlin Philharmonic Orchestra, Universal Music, City of Cologne, Fraunhofer-Institut

AUTOMOTIVE: Volkswagen, Audi, Mini, Smart

FMCG: The Coca-Cola Company (Coke Zero, Coca-Cola Light, Sprite), Beiersdorf (NIVEA), Procter & Gamble (Meister Proper), Bacardi, Ballantine's, Varta, Evian, Powerade

ELECTRONIC GOODS: Sony

OTHER: Amnesty International, brands4friends

CORE SKILLS

Art Direction/Creative Direction for and Supervision of Screendesign, Graphic Design, GUI, Design Consultancy, Concept, Multidisciplinarity

WORK EXPERIENCE

December 2010 - now
Freelance Creative Digital
for various agencies and clients
<http://www.clickzine.de/>
Berlin

May 2010 - September 2010
Grouphead Online Creation
<http://www.plantage.de/>
Berlin

April 2008 - April 2010
Senior Art Director
<http://www.argonauteng2.de/>
Berlin

August 2005 - March 2008
Art Director
<http://www.fork.de/>
Hamburg

October 2003 - July 2005
Art Director
<http://www.hebler-hebler.de/>
Cologne

November 2001 - September 2003
Freelance Art Director
Misc clients (e.g. for DLR, German space agency, Fraunhofer-Institut, vgs
verlagsgesellschaft)
Cologne

April 2001- October 2001
Art Director
Vista new media
Cologne

October 2000 - March 2001
Junior Art Director
<http://www.kuehlhaus.com/>
Mannheim

March 1999 - October 1999
Work Experience
<http://www.visionaireworld.com/>
New York, NY

AWARDS

LeadAwards: Gold
ADC Global: Gold Cube Interactive
New York festivals: Best Use of Medium/Website - Gold WorldMedal
New York festivals: Entertainment Promotion - Silver WorldMedal
LIAA: Digital Entertainment - Bronze
LIAA: Rich Media - Bronze
One Show Interactive: Bronze Pencil
Cannes Cyber Lions: Finalist
OnlineStar: Bronze
The FWA: Site Of The Day Award
Golden Award, Montreux: Finalist
WPPED Cream Awards: Highly Commended
The 14th Annual Webby Awards - Official Honoree for the Music Category
Moebius Award 2009 Certificate

QUALIFICATIONS

Spring/Summer 2000: Degree Diplom-Kommunikationsdesigner
Apprenticeship 1999: Visionaire Publishing NYC, NY
Fall/Winter 1998: Intermediate Diploma, Topic Interactive Media
Fall/Winter 1996: Beginnig of studies at University of Applied Sciences,
Mannheim
1985 – 1994: Secondary School Education at Werner-Heisenburg-Gymnasium,
Weinheim, University entrance level degree (Abitur)
Language Skills: English – fluent, French – good knowledge