




clickzine is the aka of Creative Director Heiko Keppel.

I am connecting brands and  since 2000.

Being 100 digital, I believe in the solidarity between design, technology and communication 

I consider myself a creative and a creator: With  years of work experience I design, manage and deliver solutions  for digital products and brand experiences.



# VITA

March 2013 - Present

**Creative Director and Head of Site**

denkwerk GmbH Berlin

Leadership for a team of 10 people plus freelancer

October 2010 - February 2013

**Freelance Creative Director**

Agencies: DDB Tribal, Razorfish, meiré & meiré, BBDO Proximity, Kircher Burkhardt, Nolte + Lauth, ...

May 2010 - September 2010

**Creative Director, Grouphead Online Creation**

plantage, Berlin

Leadership for a team of 8 people plus freelancer

April 2008 - April 2010

**Senior Art Director**

argonauten g2, Berlin

Leadership for a team of 6 Designers

August 2005 - March 2008

**Art Director**

fork unstable media, Hamburg

Leadership for a team of 3 Designers

October 2003 - July 2005

**Art Director**

Hauptwege und Nebenwege, Cologne

November 2001 - September 2003

**Freelance Art Director**

Misc clients (e.g. for DLR, German space agency, Fraunhofer-Institut, vgs verlagsgesellschaft), Cologne

April 2001- October 2001

**Art Director**

Vista new media, Cologne

October 2000 - March 2001

**Junior Art Director**

kuehlhaus, Mannheim

June 2000

**Degree: Diplom-Kommunikationsdesigner**

Hochschule für Technik und Gestaltung, Mannheim

March 1999 - October 1999

**Work Experience**

Visionaire and V-Magazine, New York, NY

# CLIENTLIST

## Culture

Berlin Philharmonic Orchestra, Universal Music, City of Cologne, Fraunhofer-Institut

## Automotive

Volkswagen, Audi, BMW, Mini, Smart, Mercedes-Benz, car2go, car2go Black

## Technology

Deutsche Telekom, Axel Springer Verlag

## FMCG

The Coca-Cola Company (Coke Zero, Coca-Cola Light, Sprite), Beiersdorf (NIVEA), Procter & Gamble (Meister Proper), Bacardi, Ballantine's, Varta, Evian, Storck

## Other

Amnesty International, brands4friends, Art Directors Club, Playboy



Beiersdorf



# REFERENCES

## Awards

Red Dot Award	Grand Prix, Category Corporate Design & Identity
Lead Awards	Gold
ADC Global	Gold Cube Interactive
ADC Germany	Silber, Bronze
New York festivals	Best Use of Medium/Website - Gold World Medal
New York festivals	Entertainment Promotion - Silver World Medal
IF AWARD	2X ANNUAL MULTIMEDIA
LIAA	Digital Entertainment - Bronze
LIAA	Rich Media - Bronze
One Show Interactive	Bronze Pencil
Cannes Cyber Lions	Finalist
OnlineStar	Bronze
The FWA	Site Of The Day Award
Annual Multimedia Award	Silber
DDP	Silber, Bronze
Euro Effie	Silber
Webbie Award	Nominee

## Agencies

argonauten G2  
neue digitale/razorfish  
tribal DDB Berlin  
fork unstable media  
meiré und meiré  
bbdo proximity  
Kircher Burckhardt, etc.

Thank you for your attention

Please don't hesitate to contact me

 Heiko Keppel

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